

# GREETINGS TO ALL

FROM ALL OF US AT  
THE FARM TRIBUNE

John Keck, Bill Rodgers, George Silva, Harold Dyer, Jocelyn Kenyon, Raynell Silva, Rene van Biljouw, Dan Walker, Evelyn Wallace, Jef Clark, Charlene Morales, and Laura Sharp

The

## FARM TRIBUNE

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Thursday, December 26, 1974



EARL BUTZ  
Secretary Of Agriculture

Perhaps It Is Unusual To Present A Speech By The U.S. Secretary Of Agriculture As A Christmas Feature, Particularly A Speech That Was Not Designed As A Christmas Message. But When Mr. Butz Appeared Before The National 4-H Congress In Chicago On December 1, He Expressed A Philosophy That Might Well Form A Basis Of Thought And Contemplation By Young People, And By We Not-So-Young People, During This Season Of Christmas, As Well As A Challenge To Our Thinking As We Contemplate Goals For The New Year. We Suggest That You Read "Become A Committed Citizen" Fully And Thoughtfully.

### BECOME A COMMITTED CITIZEN

Address By Earl Butz, Secretary Of Agriculture, Before the National 4-H Congress Hilton Hotel, Chicago, Illinois, December 1, 1974

When Captain John Smith and his colonists first settled Jamestown, they had some tough sledding ahead of them. Their first winter taught them in a hurry about the need for a strong and productive agriculture. They nearly starved to death.

Smith took that into account when he wrote back to England for more colonists. "Send me no more gentlemen," he wrote, "but rather some diggers-out-of-tree-stumps."

He wanted men and women who knew how to work. Men and women dedicated to the idea of individual initiative and freedom. If a new nation with a better life for all its people was to be formed, it would take people of commitment. It would take individuals who believed in working hard and having the freedom to enjoy the benefits of that work. Men and women who were committed to the dignity of all people and to the right of each person to choose his own destiny.

The need for such commitment hasn't diminished one bit since Captain John Smith's day. It's still just as crucial today as it was 367 years ago.

The greatest challenge of your generation will be to reaffirm that commitment, to reaffirm faith in America and in the goals and beliefs of our society.

Become a committed citizen. The next two or three decades, the time of your most productive years, will hold the greatest chances for advancement that mankind has ever witnessed -- particularly in agriculture. But there will be some tough hurdles ahead.

The need for more food grows each day. Every minute sees a net addition of 152 people to the world's rolls -- 80 million new mouths each year. These people will need food. Regardless of where this food will be grown, advanced agricultural technology will have to help it along. A person with any sort of background or interest in agriculture will hold a valued spot. Such skills and knowledge are needed now and will be needed even more in the future.

In past years we have conquered the geographic frontiers. There are no new territories to inhabit and very few virgin prairies left to plow. The most productive lands are already in production.

The modern frontier is a new frontier -- the frontier of the mind. This is where you will make your gains and contributions. There will be no limit for advancement. Your generation has only to commit yourselves to reason and to learn -- to expand the present boundaries of human knowledge.

What a magnificent task! I almost wish I were starting over again. Never has any generation of any civilization had the range of choice, the freedom to choose a career, or a particular way of life, as you do. There are literally almost no bounds. You can go as far as you have the courage and the talent to search. Your educational opportunities are a full assortment of dreams, a smorgasboard of intellectual offerings.

Computer sciences, electronic technology, film-making, television and modern printing presses make up the bulk of mankind's knowledge. The collective learnings of eons. It's available to anyone who's willing to dig for it. All of the communicative and research tools are yours to use in building a better life for all peoples, over the entire earth.

Regardless of where or how you choose to work, you must become the thinkers, the catalysts, the doers. Study the earth, study philosophy, religion, mathematics and the sciences. Learn of man's past failures and successes. Learn from them and apply whatever you can of them to your challenge ahead. You will need every bit of knowledge you can get.

You will also need something that is impossible for one generation to pass on to another -- wisdom.

Each age has its own wisdom. The wisdom of my generation may not always be what's best for your generation. You alone will have to decide that. We must each exist in his own time and in his own frame of reference.

Look back and grab as much of the good as you can. Then use that knowledge to build your own foundation of wisdom.

Don't just look back and complain about the bad. Don't dwell endlessly over the mistakes that have been made -- you'll make some too. But don't let that stop you.

Be positive. It's your world and you can help shape its form for the next century. Whether you choose a positive or negative attitude will determine the choice between chaos or a better life for everyone. You can be the architect of your environment -- not its victim.

Learn about technology; think about it in a positive way. Some people have said recently that all technology is bad, that nature is good and man's technology is bad.

That's nonsense. Man's technology is part of nature. It is the blending and use of natural laws and resources. It is the contribution that has done more to change mankind's lot than any other.

Technology helps bring us pure water and wise use of our soil resources. It helps cut down on typhoid, dysentery, malaria. It helped end crippling diseases such as infantile paralysis and smallpox.

How many of you have ever had whooping cough? Let's see your hands.

The mumps? Measles? Diphteria? Prudent use of technology has conquered these afflictions, but they were common childhood diseases when I was a youngster. They were even fairly common for some of your older brothers and sisters.

But you don't have to worry about these diseases today. A simple inoculation takes care of each of them. There's no way you can fully realize the significance of that -- not having grown up with the terror and the worry of such diseases.

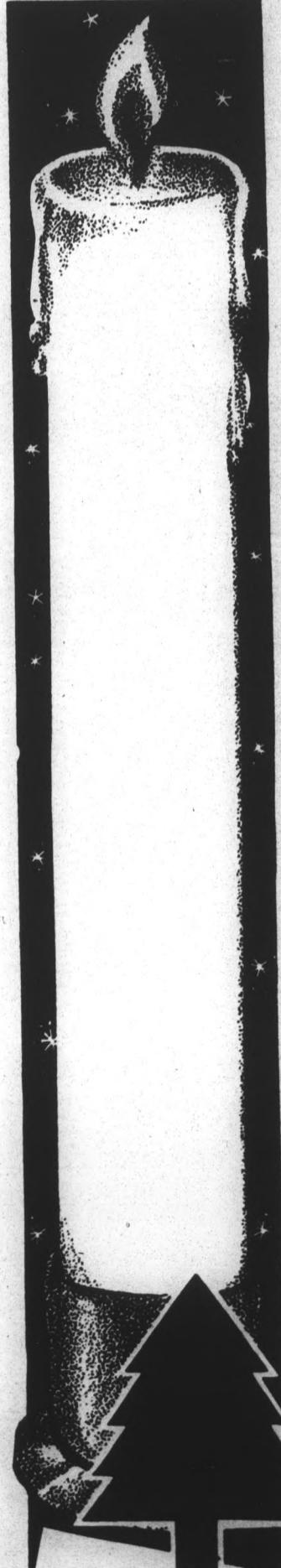
Scientific knowledge and technology are not man's enemies, but rather his allies in a world that can be hard and cold sometimes. To turn away from the age of science and reason as some have suggested would be disaster. To close our eyes to the growing needs of the world's human population would be nightmare and chaos.

The old ways were not good enough -- and too many of the world's people are still tied to those old ways. They are tied down by a subsistence agriculture that holds them permanently on the ragged edge of starvation.

The way to break that vicious cycle is to increase the productivity of the individual, of each small plot of land. Make judicious use of technology -- apply fertilizers, try new cultural techniques, incorporate some of the agricultural efficiencies now found in the industrialized countries.

Dissemination of scientific agricultural knowledge and the use of modern farming technology and fertilizers are the only way to overcome the poverty caused by an inefficient agricultural system. The advancement and spreading of such knowledge will be your generation's most vital task. Commit yourselves to the future of man, to the future of your country. Be proud of who you are and of being an American.

(Continued On Page 10)



**NOW! Let's Move Forward**



**President  
Gerald R. Ford**



**Vice President  
Nelson A. Rockefeller**

## Political Parade

The political doldrums of the holiday season were enlivened by the Democratic Party in leadership contests in Washington, D.C. and Sacramento in recent days.

Fanne Foxe who hit the national headlines prior to election with a late night bit of extra curricular sport with Representative Wilbur Mills found Mills at the Boston theater where she was performing the weekend prior to the struggle for leadership of the House Democratic caucus. The two made headlines all over again. This time California's Representative Philip Burton, a House liberal, probably would have defeated fellow Californian Bernie Sisk of Fresno, a moderate, for caucus chairman by a slight margin but Mills' antics certainly helped Burton along.

Immediately following the Burton victory, in a subsequent vote, Mills, chairman of the once powerful Ways and Means Committee, was further cut down to size when the committee was expanded from 25 to 37 members, guaranteeing an infusion of liberal blood into the committee.

Burton's caucus victory also stripped Mills and his committee of the authority to make House committee assignments, a major and far-reaching change in House procedure.

The liberals, as noted, probably would have scored victories in party and committee reorganization this year anyhow, but Mills certainly helped out — and almost pitifully assured his own comedown from political heights not too many men have scaled.

In California a couple of San Franciscans went at it for the second time in a few months for election as Speaker of the Assembly. Again Leo McCarthy took the measure of fellow Democrat Willie Brown.

This battle and its conclusion will have a strong effect on California politics in the future. Republicans who had lined up with Brown will suffer in committee assignments and of course the same can be said for those Democrats who opposed Speaker McCarthy.

The two leadership battles, while far dissimilar in nature

and cause, promise to have a strong influence on the course of government during the coming year. It behoves political analysts to note the players — both within and without the Congress and the Legislature.

## THE FARM TRIBUNE

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## CALIFORNIA SPEAKS

**Lynn Tolle-Clark**, La Mesa — "Today, as yesterday and tomorrow, the stability and continuity of the 'American dream realized' rests with old-fashioned qualities such as industry, self-reliance, discipline, humility, compassion, and (most of all) integrity. These will never fail us; but we may fail them if we do not persevere."

**S. Maxwell Hope**, New Zealand counsel general in S.F. — "There is far more greatness and goodness in Americans than the average American realizes."

**Thomas J. Cresswell**, Lakewood — "I'm sick and tired of the United States being expected to be Santa Claus by other countries. If they, who are so good at condemning us for not providing food, care so much for the starving, let them take the lead."

**JERI ANNE LEE**, Stanford University — "The library has closed the generation gap for those who have used it. The very young and the very old side by side studying... It brings together rich, middle class and poor in the same silence."

**GOV. RONALD REAGAN** — "Too many of the nation's governors want to take the tin cup to Washington, D.C. They talk states' rights but they want it both ways."



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## THAT POT OF GOLD

Rainbows aren't too frequent in December, but on December 31 the legendary pot of gold at their end will become available once more to the average citizen.

Not for 41 years has it been legal for us to own the precious metal. But it'll be a new story on New Year's Eve day. Many experts predict a new gold rush. Not so grimy and grubbing as that of the Forty Niners; instead, one you can participate in at your bank, your friendly coin dealer's, your stockbroker's.

Why buy gold? The single most impelling reason is a hedge in inflation. Vary though it does in price, gold still seems to have a primary value. Some of us are still hanging around who remember the thrill of getting a gold coin for Christmas, or graduation. The gold wedding band is a symbol of permanence, security, whatever the marriage actually may produce.

How to buy gold? It will be available, as in the past, in the form of coins, probably the simplest form of purchase for the average person. There probably will be little gold dust sold, but bullion, yes. The sizes will range from so-called wafers weighing only a few ounces to large bars. Some gold won't enter the buyer's eager hands at all. It will be dealt in mutual funds, or on commodity exchanges, or through "delivery orders" offered by a bank, which will buy and store the bars in large quantities and certify the individual as owner of specific bars or bar, as identified by code numbers.

U.S. News & World Report, in a survey of the new gold rush potentials, cautions, however, that gold doesn't pay interest, and is valued on the world market. There are many precautions to be taken, especially by the average purchaser...too many to mention. Further, while the price of gold has risen 400 percent since 1970, the expected flurry of purchases makes experts believe the value will stabilize or recede. Historically, furthermore, gold has offered very uneven protection against inflation.

To be a Scrooge about it, when you reach the pot at the end of the month's rainbow, just remember, all that's gold does not necessarily glitter.

## 'BYE JUPITER — HI, SATURN

Pioneer 11's unimaginable, yet real journey to Jupiter — our largest planet — was according to early evaluations one of the great astronomical events in history.

For the first time man has been given a chance to study at close range that mini-solar system within our solar system...its composition, its activity, its history, and quite probably its evidence as to the formation of the whole shebang in which we live.

Now it's Saturn, with its unique rings. Pioneer 11 borrowed strength from Jupiter's energy to whip itself on an orbit that hopefully will take it to that other mysterious member of our immediate, if widely separated celestial family.

On this trip no man was along to take a small step. Certainly, however, there has been at least one great leap for mankind, and a promise of more.

Nationally, cotton and grapefruit crop prospects declined in November; burley tobacco, citrus and orange crop prospects increased.

California has some 13 million licensed drivers, and the rate of increase is running about 35,000 per month.

### The Farm Tribune

Published Every Thursday at  
80 East Oak Avenue  
Porterville, California

*John H. Keck-William R. Rodgers  
Co-Publishers and Owners*

The Farm Tribune was declared a newspaper of general circulation on January 10, 1949 by judgment of the Superior Court of the State of California In and for the County of Tulare.

Second class postage paid at Porterville, California  
Single copy 10c; Subscription per year, \$5.00; two years, \$8.00  
VOL. XXVIII, NO. 30 Dec. 26, 1974

Glowing wishes to light up  
the holiday: May Christmas  
be radiant with blessings for all.  
  
May brotherly love be  
heartfelt everywhere. May  
family warmth be shared  
with neighbors.

**Reisig'shoes**  
70 NORTH MAIN ST.



**Peace**

May the wonder of Christmastime... and its  
joy... fill your hearts with peace and your  
lives with love. We wish you all the best.

**WALTRAUT WILSON  
AND STAFF**

*The Juven-Aire*

**PORTEVILLE  
199 N. Main**



CALIFORNIA HIGHWAY Patrol Certificate of Commendation was awarded Thursday to Mr. and Mrs. Ron Gillespie, owners of Coe Aviation at the Porterville Municipal airport for their cooperation in providing two aircraft and in keeping air to ground communication open during a successful search in the

Poplar area, on November 1, for a stolen truck containing \$4,500 worth of merchandise. Highway Patrol Officer Velton Q. Lee took the initial call then directed the search from the air; with him were Hunter L. Jones, flight instructor for Coe Aviation, and Michel E. Sayre, of Tulare, as a second observer. Cooperating in maintenance of

communication was Lt. Joe Teller, officer in charge of the Tulare County Sheriff's station in Porterville. In the group at right of photo, from left: Ben B. Killingsworth, inspector for the CHP's Zone four, who made the awards; Mrs. Gillespie; Mr. Gillespie; and Lt. Jack Thompson, commander of the Porterville CHP office.

(Farm Tribune photo)

#### ENERGY PROBLEMS, SOLUTIONS SUBJECT OF SPECIAL COURSE

BAKERSFIELD — Lectures, films and a panel of experts with varying perspectives will provide a basis for group discussion of current energy problems and proposed solutions, in a new course offered by Cal State during the winter quarter.

The course is intended for the general public; no prior knowledge of the subject is required. Meetings are scheduled in the new CSB classroom-office building, 7-10 p.m., Friday, January 24 and 8:30 a.m.-5 p.m. Saturday, January 25.

Further information can be obtained from the Office of Continuing Education, Cal State College, 9001 Stockdale highway, Bakersfield 93309, telephone: (805) 833-2207.

#### CSB OFFERS COURSES LOCALLY

BAKERSFIELD — Cal State Bakersfield is offering courses in Porterville during the winter quarter, January-March, in "Current Problems and Issues in School Administration." For further information, contact the Office of Continuing Education at Cal State, 9001 Stockdale highway, Bakersfield 93309.

Predator losses continue to be an increasing problem during lambing and calving season in the state.

Most of this season's turkey crop has now gone to processors.

A few wine grapes remain to be harvested in the Bakersfield area.

#### JAMES E. PAGE CHIEF DISPATCHER

VISALIA — Chief Ranger Raymond H. Banks has announced the appointment of James E. Page to the position of chief dispatcher in the Tulare county unit of the California Division of Forestry.

#### Season's Best

On the first day of Christmas . . . and all through the season . . . we wish you happiness, peace, joy and serenity of spirit. Thanks for being loyal friends . . . and for your continued confidence!

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Porterville  
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A Tuesday  
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THE  
**VOQUE**  
SHOPS

## "Ralph" The Dinosaur Is Involved In \$5.5 Sunkist Advertising Plan

SHERMAN OAKS — Sunkist Growers, Inc. has announced advertising plans for the United States and Canada, budgeted at \$5.5 million for 1974-75, with fresh orange sales supported by a media budget of over \$3.5 million, while fresh lemons are supported by a media budget of nearly \$2 million.

Sunkist Advertising Manager Thad W. Brown said, "Our advertising will continue to provide basic citrus and citrus usage information to the consumer because this approach has proven effective in meeting our marketing objectives."

Advertising of fresh oranges will again be concentrated in national television. Prime-time commercial spots have already been purchased on such programs as "Little House on the Prairie," "Mary Tyler Moore," and Monday, Thursday, Friday and Saturday night movies.

Orange commercials will again feature real Sunkist growers speaking about the

characteristics and quality of their fruit.

Children's orange commercials will feature a colorful, animated Sunkist dinosaur called "Ralph" in a number of humorous situations involving young children and Sunkist oranges.

Sunkist will advertise fresh lemons with continuing consumer information campaigns in national women's and teen-age magazines. Two-page color advertisements featuring easy uses for fresh lemon to add flavor and eye appeal to foods and beverages, will appear in Ladies' Home Journal, McCall's and Ebony.

Uses of fresh lemons for beauty will be advertised throughout the year in full-page color advertisements in Teen, Seventeen, New Ingenue, Glamour and Mademoiselle.

In addition, three new television commercials for fresh lemons are currently being tested for effectiveness.

#### GIFTS FOR SPORTSMEN

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##### AMMUNITION

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##### GOLF SUPPLIES

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ph. 784-7581

PEACE

May the ancient miracle of Christmas  
make us one with all mankind.  
and bring the abiding love  
and peace for which the  
whole world  
longs.

BREY-WRIGHT LUMBER CO.  
45 West Olive Ave.  
Porterville

## U.S. CATFISH COOKING CHAMPION TO BE CROWNED IN LITTLE ROCK

SACRAMENTO — Californians are apparently bucking for a new title - Champion Catfish Cook of America - that will be awarded during annual convention of Catfish Farmers of America, January 20-February 1 in Little Rock, Arkansas.

Entries must be filed by January 1 with William Glasscock, Catfish Farmers of America, 520 Tower building, Little Rock, ARk, 72201; just how the contest will be conducted is not made clear in a

press release from the California department of fish and game, but six finalists will compete for the championship.

Since no expense money is provided, all contestants must get to Little Rock as best they can.

To those who might believe there is a touch of levity in the crowning of a catfish cooking champion, state fish and game officials point out that 20,000 requests have been received for copies of "Catfish Manual and Cookbook" published by the fish and game department, and more than 1,000 persons attended a recent catfish clinic at Puddingstone reservoir in Los Angeles county.

Actually, commercial production of catfish is a rapidly expanding farm activity in California and in many other states.

First competitive skiing meets in the west were held in the area that is now Plumas Eureka State park, organized by miners in the days of the 1849 gold rush.

THE FARM TRIBUNE

## \$2,000,000 PROJECT AT STATE HOSPITAL

PORTERVILLE — Harris Construction company of Fresno has been awarded a contract to connect the remaining 21 ward buildings to the existing central air conditioning plant at Porterville State hospital. Cost will run nearly \$2,000,000.

The project to convert 34 ward buildings, which were originally equipped with individual evaporative units, to a central air conditioning system was begun in 1969 when 13 ward buildings, the administration building and rehabilitation therapies building were placed on a central system.

Construction is scheduled to start sometime after January 1, and be completed within 360 working days. When construction is completed all residents at the hospital will reside in air-conditioned units.

Lettuce harvest is increasing in the Imperial valley.

Thursday, December 26, 1974

## MOUNTAIN MAN ON MARKET STREET WITH PAIR OF PET GRIZZLY BEARS

Heads swiveled and eyes widened in fear when the long-haired man with the scraggly beard and buckskin clothing was seen strolling down San Francisco's Market Street in 1855.

It wasn't this rough mountaineering man, James Capen Adams, who frightened the early San Franciscans, but rather the two companions constantly at his side, a pair of grizzly bears.

"Grizzly" Adams and the bears, according to the National Automobile club, quickly became a familiar sight in San Francisco after the hunter had arrived in town with a whole collection of wild animals captured during his many trips through the Western mountains.

Adams filled a basement near the corner of Clay and Leidesdorff Streets with wolves, elks, and panthers, and called his menagerie the Pacific Museum. The main attractions were the two tame bears, Lady Washington and Ben Franklin.

How did this calm, quiet man come to live in close comradeship with the strongest and fiercest of American mammals? The lure of riches and adventure called Adams to California in 1849. Here, however, after the financial losses brought on him by fellow adventurers, he soured on society and turned to mountaineering.

In the wilderness, Adams captured a year-old bear cub that was so "excessively ugly," as he put it, that he fell in love with her and named her Lady Washington. Later, after a harrowing hand-to-paw battle with a grizzly dam that ended in the bear's death, Adams picked up a second orphaned cub, and this one became his favorite, Ben Franklin.

The thought of taming the cubs pleased the lonely man, and he seemed to have a knack for making friends with the beasts. He treated them gently, appealing to their reason, loyalty, and interests, but he could come down hard on discipline problems, too. He found that the most effective method for dealing with

disobedience was to lasso the cubs and drag them behind a horse.

The bears responded to Adams' training with affection. The hunter called Ben Franklin "the flower of his race, my firmest friend, and boon companion of my afteryears."

Ben fought alongside his master against other bears for many years. In one such battle, which left both man and bear permanently scarred, Adams received the blow on his forehead that would later take his life.

The injury marked the end of Grizzly's expeditions. And when, in 1858, Ben died in San Francisco, Adams knew his adventures were over. He took his animal collection to New York where, with his head wound festering, he insisted on performing with his animals in P.T. Barnum's popular show.

Finally, worn out at age 48 by his adventurous life, Grizzly died in his native Massachusetts in 1860.

On the death of his friend Ben Franklin, San Francisco newspapers called the bear a "distinguished Californian," and Adams himself is known as the greatest of American hunters.

## CAMARENA AT LACKLAND AFB

VISALIA — Now in basic training at Lackland Air Force base, San Antonio, Texas, is Larry Camarena, son of Mr. and Mrs. Larry Camarena, of Porterville. He will later be assigned for training in an assigned job area.

## TONY BANKS IN AIR FORCE

VISALIA — Tony M. Banks, a 1973 graduate of Strathmore High school, has entered active duty with the U.S. Air Force and is now in basic training at Lackland Air Force base, Texas.

## CARLOS VALENCIA IS CHESS WINNER

PORTERVILLE — Monache student Carlos Valencia recently won first place in chess competition at the California Scholarship Federation district Fall conference in Exeter.

## WAY SPEAKS AT WATER MEET

LOS ANGELES — Senator Howard Way, chairman of the State Senate Committee on Agriculture and Water, was a principal speaker at recent Fall Convention of the Association of California Water agencies in Los Angeles.

## Season's Greetings



LIKE SANTA'S LIST  
OF YULETIDE GIFTS,  
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WE WANT TO THANK YOU  
ALL FOR YOUR PATRONAGE  
THIS PAST YEAR.

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## SEASON'S GREETINGS



AS SAN JOAQUIN VALLEY FAMILIES GATHER THIS CHRISTMAS  
MAY THEY REMEMBER THE TRUE MEANING OF THE DAY ---  
A TIME TO FORGIVE AND ASK FORGIVENESS, TO LOVE AND  
BE LOVED, GIVING US A BETTER WORLD IN WHICH TO LIVE.

THANK YOU FOR YOUR PATRONAGE OVER THE YEARS.

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## SANTA CLAUS IS VANDALIA 4-H VISITOR

**VANDALIA** — A visit from Santa Claus highlighted the December meeting of the Vandalia 4-H club. Singing of Christmas carols, led by Paula Clark, Melissa Brown, and Jennifer Rippee set the stage for his visit.

The business meeting was conducted by Leslie Laux, president. The pledge of allegiance was led by Lisa Ferrell and Jillaine Hammond; the 4-H pledge by Larry Hammond and Jerry Clark.

Kelly Martin, health chairman, made an announcement concerning

muscular dystrophy. Members were invited to participate in the Muscular Dystrophy Fund Drive. Kelly Martin, Louanne, Suzanne and Shannon Graves, Robin Williams and Carla Carter volunteered.

Carla Phillips, safety chairman, gave some suggestions for Christmas tree safety.

Project reports were given by Dana and Diane Hosfeldt, Perry, Jamie and Renell Land, Leslie, Gary and Dennis Laux, David and Danise Mahnke, and Kelly Martin.

Community Service committee members made

cookies which they were to distribute to patients at the Hacienda Nursing Home. Committee members who participated were Kathy Bennett, Renell Land, Kelly Martin, Leisa and Leighann Milford, Dennis Moench, Kit Daybell, Paula Clark and Jeff Shelton.

Club members brought food and toys to brighten Christmas for a local family. Community Service Chairmen Renell Land, Kelly Martin and Kathy Bennett were to deliver them.

Mrs. George Graves, Community Leader, introduced a new member, Lisa Lee, who is

transferring to Vandalia.

Plano 4-H has invited Vandalia members to attend a skating party which will be held February 24.

Springville 4-H extended an invitation to Vandalia members to attend a Snow Party on January 18.

Refreshments of Christmas cookies and punch or coffee were served by Kit Daybell, chairman, and Dawn Hosfeldt, Carla Phillips, Lisa Ferrell, Jana Clem, Dana Hosfeldt, Diane Hosfeldt, Jimmy Bartlett, LeeAnn Bowman and Danise Mahnke.

## STATE HOSPITAL DOCTOR RETIRES

**PORTERVILLE** — Dr. Kurt Steinborn, chief of medical staff and responsible for the medical services for the entire hospital, retired December 15, after 15 years at Porterville State hospital. Dr. Steinborn joined the hospital's staff in November 1959 leaving Buffalo, New York, where he was the Medical Director of a Poliomyelitis Rehabilitation Center at the University of Buffalo.

Cotton harvest and plowdown is ahead of last year.

# Depend on us

## for the financing you need on the things you have to do



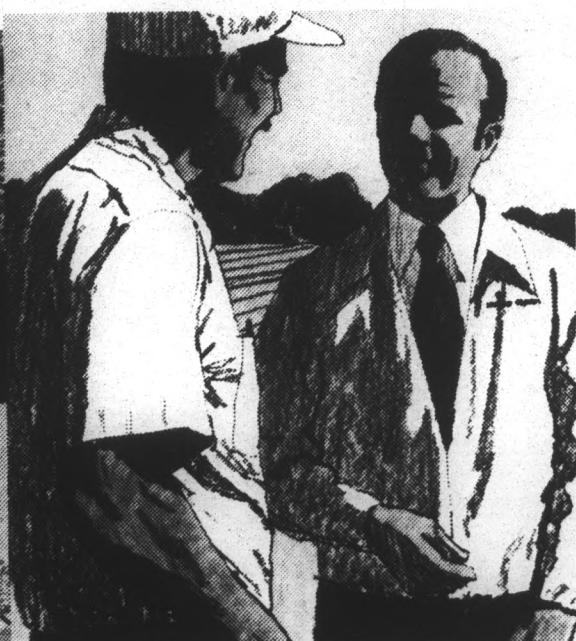
At any given time in the battle against inflation, some dollars are going to have a higher priority than others.

Right now, for instance, crop production dollars—so necessary to finance adequate and essential food supplies for America's family tables as well as to improve America's balance of payments abroad—are especially important dollars for both our local and our national economic goals.

They are dollars which we want to make available.

We believe that is responsible banking. For our customers, the community, and the country.

PAUL PERKINS  
VICE-PRESIDENT  
& MANAGER  
PORTERVILLE



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FARM EQUIPMENT LOANS • FOREIGN TRADE FINANCING  
CAPITAL IMPROVEMENT LOANS • LEASING  
FARM REAL ESTATE LOANS • ESTATE PLANNING  
PERSONAL FINANCING • COMMODITY FINANCING

**Full service  
agricultural  
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BANK OF AMERICA

BANK OF AMERICA & SA

Thursday, December 26, 1974



ARREST OF 14 suspects that cleared 19 burglary cases and resulted in recovery of \$13,410 worth of stolen property, has been reported from the office of Bob Wiley, Tulare county sheriff, who says that the arrests followed weeks of investigation by Sheriff's detectives in the Visalia and Orosi areas, with assistance from the Sheriff's "Special Tactical Enforcement Patrol." In addition detectives working out of Porterville, Pixley, and Tulare sheriff substations arrested 19 suspects, cleared 12 burglary cases and recovered \$6,840 worth of stolen property. In photo - Wiley at left, Detective Boyle Hoppert, at right.

## U.S. WOULD BE "OUTGUNNED" IF FOOD WAS USED AS WEAPON AGAINST OIL-PRODUCING NATIONS

ANAHEIM — The United States would be "outgunned" if an attempt was made to use America's food production capacity as a "weapon" against Arabia, and other oil-producing nations said Secretary of Agriculture Earl Butz in press conference during the California Farm Bureau Federation's annual state meeting in Anaheim.

He said that any move along this line would be countered by Communist grain production and would make dealing with the Arabs "that much more difficult."

As reported by UPI, Butz said that suggestions have been made that the United States could use its power as the world's leading food producer to force the Arab-dominated oil cartel to lower petroleum prices.

Such a plan "could not get off the ground" because the United States does not supply a high enough percentage of the oil countries' food needs, Butz said.

"If we were to shut off food shipments, the deficit could very quickly be made up by the socialist nations, so all we would accomplish is making negotiations far more difficult than they already are," Butz said.

Butz attributed the suggestion for countermeasures to "open season for high ranking politicians... who are in the campaign for the presidency in 1976 already."

"The plain truth is that to shut off what food we do ship them (the Arabs) would make negotiations that much more difficult on the petroleum front," he said.

In a speech to the California Farm Bureau Federation, Butz credited the free enterprise system with making American farmers the world's most productive, and said other nations should try it to increase their own food output.

He said he had told the Rome conference on world hunger that "one of the reasons food production is so high in the United States is that our system provides an incentive for farmers to invest, to innovate, to expand, and to take commercial risks."

"We tried to emphasize that it is little wonder in some nations that increases in food production come haltingly, when those nations follow an internal cheap food policy that holds prices down to producers."

"We feel that a farmer responds to financial incentives in about the same way, whether he farms with a forked stick in India or drives a \$20,000 tractor in California," Butz said.

Butz said that by shifting U.S. farm policy from output restrictions and crop supports to a free market, productivity had risen 42 percent between 1954 and 1974.

He said he was proud of the U.S. record of giving food to hungry nations, which has been \$25 billion worth of U.S. food given to poorer nations in the past 20 years.

"We are by far the most generous country in giving aid," he said, with the United States contributing 84 percent of all international food aid.

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### NUTRITION

WASHINGTON — Acting Secretary of Agriculture J. Phil Campbell has announced plans to increase the purchase of frozen and canned beef by the U.S. department of agriculture for use in the Federal-State child nutrition programs. The current pace of purchase programs is being stepped up at the request of President Ford.

### The Old Timer



"There are many people who believe that Sunday is an eraser for rubbing out all the sins of the week."

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and  
Happy New Year

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THE GOOD EARTH

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## SPECIAL CLASS GRADUATED FROM COLLEGE

PORTERVILLE — A class of 45 graduates of the psychiatric technology training program at Porterville college received certificates in a public ceremony held December 20 in the college student union.

The students, after completing three semesters of training, are now eligible to take the state licensing examination for psychiatric technicians, according to Mrs. Peggy Gould, chairman of the health occupations divisions.

Members of the graduating class were: Joy Bachan, Eleanor Beltran, Marina Boughton, Claudia Browning, Elaine Carrillo, Corinna Coak, Stella Cooke, John Crawford, Sharlyn Denney, Betty Dennis, Charlie Dockter, Nancy Fiorini, Joseph Fuentes, Jennie Garfield, and Roger Gibson.

Susan Gonzales, Carmen Hail, Mark Hudson, Eulalia Jones, Ernesto Lujan, Mary McCowan, Irene McDonell, Vicki McKinney, Rhonda Milam, Serahmae Morgan, Ralph Mullins, Richard Orduno, Georgia Osborne, Valerie Pape, Eugene Parrish, Beatrice Pickett, Brenda Pritchett, Grace Rodriguez, Antionette Roderick, and Sylvia Schaeffer.

Elaine Schwamb, Larry Smith, Rashana Smith, Diane Sultz, Homer Taylor, Richard Thorp, Eula Tritch, Rose Waldrum, Carmen Webb, and Domingo Zamora.

## WORLD PRODUCTION CAN BE INCREASED

WASHINGTON — World food supplies are likely to remain tight and their prices high for the next year or two, but the world has the resources to greatly increase production, rebuild stocks, and thus overcome recent shortages unless there is an exceptional series of bad-weather years. This is the conclusion reached in an assessment of the world food situation, published by the U.S. Department of Agriculture's Economic Research service.

## FULL PRODUCTION LIKELY IN 1975

WASHINGTON — Delegates to the National Agricultural Outlook conference at the U.S. department of agriculture in Washington, D.C. heard that strong demand and farm prices are likely to encourage full production from U.S. agriculture in 1975. However, tight supplies and rising costs of marketing are likely to continue to push up retail food prices at least through midyear.

### BARE ROOT ROSES

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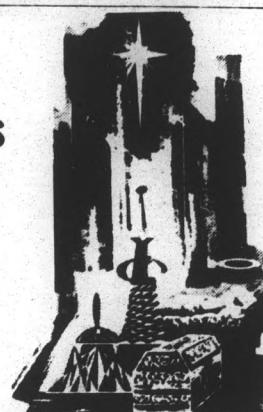
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## SEASON'S BEST

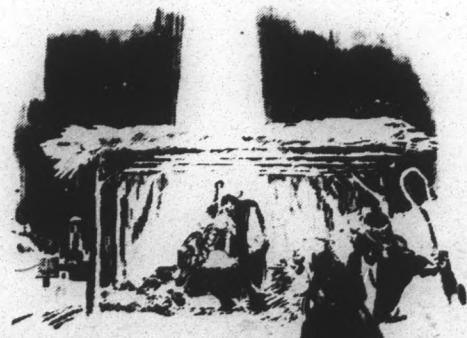
Here's a whole sleigh full of happy wishes, from us to you . . . with our sincere thanks for your loyal friendship.



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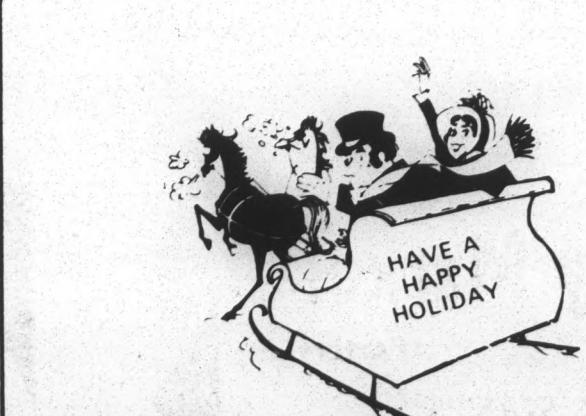
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## Cut In Meat Production To Save Grain Not The Answer

**ANAHEIM** — Reducing U.S. meat production to provide more grain for international food needs would add little to world food supplies, William J. Kuhfuss, president of the American Farm Bureau, told delegates at the California Farm Bureau Federation meeting in Anaheim.

Kuhfuss said suggestions calling for less meat production and consumption in the United States to meet food needs in other countries reveals a lack of understanding of agricultural operations.

"Cattle," he said, "are efficient users of grasses and forage from millions of acres of our land that are not suitable for grain production as well as byproducts of grain production and processing - stems, stalks, and other residues - which

humans do not eat."

He said American beef "traditionally" moves from range to feedlots for finishing, and usually only requires two to three pounds of grain per pound of weight on a birth-to-market basis.

Kuhfuss said more grass-fed beef will continue to move into the meat supply in high volume until livestock producers can receive an adequate return on their operations.

In regards to the recent World Food conference in Rome, Kuhfuss said, "The affluent nations must bear their fair share of world food aid."

Speaking before annual meeting of the Nebraska Farm Bureau Federation at Lincoln, Kuhfuss said increased labor costs and the powerful labor monopoly are responsible for

## THE FARM TRIBUNE

higher food costs to the consumer.

Farm prices for meat and dairy products have declined, but inflation and rising marketing costs are sending retail food prices soaring, he said.

"Inflation, plus built-in increases in labor costs all along the marketing, processing and distributing chain due to union contracts, makes it extremely difficult for management to make the necessary adjustments in order to pass on lower farm prices to consumers."

"This inflexibility and labor monopoly power in our economy not only affects the productive efficiency of our food industry, but many other segments of our competitive enterprise system," Kuhfuss pointed out. He said the spread between farm prices and retail prices for a market basket of U.S. farm foods is expected to widen in the fourth quarter and will probably average 21 percent more in 1974 than in 1973.

He said department of agriculture figures indicates this is triple the largest previous annual increase.

Seeding of alfalfa continues in the San Joaquin valley, with new plantings making good growth.

Winter feeding of livestock has started in the northern area of California.

## Survey On Farmers' Plans For '75

**SACRAMENTO** — How strongly will farmers' 1975 acreage plans be influenced by the mix of high market prices, hefty demand and short stocks, and another year without a traditional farm support program?

A wide ranging survey set for the first of the year by the U.S. department of agriculture will identify producers' current acreage plans for planting 10 major crops this coming spring.

Handling the project will be USDA's Statistical Reporting service through its field offices in 35 principal producing states that account for well over 90 percent of all acreage planted last season to corn, sorghum, oats, barley, soybeans, flaxseed, cotton, rice, durum and other spring wheat, and sugar beets.

Information for the acreage estimates will be collected near January 1 through a mail survey of farmers. Official state and national estimates will be published January 22.

Thursday, December 26, 1974

## LEGAL NOTICE

BEFORE THE  
BOARD OF SUPERVISORS OF  
THE COUNTY OF TULARE,  
STATE OF CALIFORNIA  
NOTICE OF HEARING ON THE  
TWENTY-FIRST ANNUAL ASSESS-  
MENT OF THE TEA POT DOME  
WATER DISTRICT.

In the Matter of the Twenty-first  
Annual Assessment of the TEA  
POT DOME WATER DISTRICT.  
NOTICE IS HEREBY GIVEN that  
the TEA POT DOME WATER DIS-  
TRICT has, pursuant to Section  
36552 of the Water Code of the State  
of California, filed an estimate of the  
sum required by the District to dis-  
charge all of its obligations, (1) which  
were then unpaid, and (2) which will  
materialize during the next year, and  
(3) which probably will be incurred  
and mature during the next year, and  
that Tuesday, January 7, 1975, at the  
hour of 9:00 o'clock A.M. in the  
forenoon in the chambers of the  
Board of Supervisors in the City of  
Visalia, State of California, has been  
fixed as the time and place when and  
where the Board of Supervisors of  
Tulare County will meet as a Board  
of Equalization and hear all objec-  
tions presented to it regarding the  
correctness of any assessment of the  
TEA POT DOME WATER DIS-  
TRICT and all testimony relevant to  
such objections and continue in ses-  
sion from day to day until all objec-  
tions and relevant evidence have been  
heard and acted upon, and that the  
assessment book of the said District  
is on file with the Clerk of said Board  
of Supervisors and may be inspected  
by the public at the office of the  
Clerk of said Board in said Court-  
house at Visalia, California, at any  
time during business hours until the  
completion of the hearing.

Dated: This 10th day of Decem-  
ber, 1974.  
BY ORDER OF THE BOARD OF  
SUPERVISORS.  
JAY C. BAYLESS, COUNTY  
CLERK and Ex-Officio Clerk  
of the Board of Supervisors  
By Carol Santos, Deputy Clerk  
d19,26

NOTICE TO CREDITORS  
SUPERIOR COURT  
OF CALIFORNIA,  
COUNTY OF TULARE  
No. 23790

Estate of  
LARRY L. PHILLIPS, Deceased.  
NOTICE IS HEREBY GIVEN to  
the creditors of the above named de-  
cedent that all persons having claims  
against the said decedent are required  
to file them, with the necessary  
vouchers, in the office of the clerk of  
the above entitled court, or to pre-  
sent them, with the necessary vouchers,  
to the undersigned at 141 East  
Mill Avenue, Porterville, California,  
which is the place of business of the  
undersigned in all matters pertaining  
to the estate of said decedent, within  
four months after the first publica-  
tion of this notice.

Dated December 2, 1974.  
LETTY MAE PHILLIPS  
Executrix of the Will of the  
above named decedent  
Hubler, Burford, Moran & Quirk  
Attorneys at Law  
141 East Mill Avenue  
Porterville, California 93257  
Telephone: (209) 784-5064  
Attorneys for Executrix  
First publication: December 5, 1974  
d5,12,19,26,j2

Invitation was held for new members. These members included Stacey Aldred, Greg Dierberger, Bill Donohoe, James Dyke, Nancy and Tracy Emery, Tami Fitzgerald, Jimmy Gould, Greg and Natalie Helton, Kermit Littleton, Kris Mims, Kit Perry, John Richards, Denise Trupe, Matthew Ward and Mark Winton. The meeting was adjourned and punch and coffee was served.

The nation's farm labor force during the week of November 17-23 totalled 3,953,000 workers, two percent less than a year earlier.

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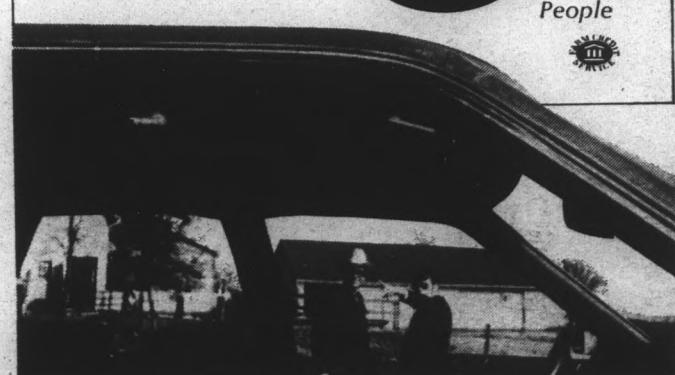
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D26-1t-c

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D19-3t

**Agriculture Accomplishments - Yes, But Critical Issues Still Remain**

SACRAMENTO — At the last meeting of the State Board of Food and Agriculture for the year, and for the current administration, Department Director C.B. Christensen stressed that while there had been many accomplishments by California agriculture, there were still many things left to be done.

He referred specifically to the still critical needs in the areas of environmental protection, agricultural labor legislation, land use planning, water development, plant disease and pest control, transportation, and energy and fuel.

"California's greatest industry is capable of providing food and fiber for all our people," Christensen said at the December 5 meeting, "and I would hope that future policy will include the idea that to be productive it must also be profitable, and that decisions be left to the producer in the market place and not set by government regulation or control."

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**THE FARM TRIBUNE****Farmers Challenged To Meet Need For More Food... Water Essential**

VISALIA — California farmers are encouraged by new public awareness of their important role in helping meet world food shortages but are concerned whether supplies of water will be sufficient to meet the challenge.

"Agricultural and water organizations have a responsibility to make known to the public, its representatives and regulatory bodies the inter-relationship between agricultural production and water in California," said James F. Sorensen, Visalia consulting engineer, who represented Friant Water Users association and Tulare county at a recent state coastal commission hearing in San Francisco.

"Legislation is being considered to give further protection of California's farmland from urbanization, in the wake of the world food conference in Rome which pointed up the need for maximum food producing efforts. What is not generally understood is that water supplies currently available are insufficient to maintain present production levels, let alone to meet expanded goals," Sorensen said.

Sorensen explained rulings of the state water resources control board, now being appealed, would further reduce supplies of irrigation water for the important farming regions in the central and southern San Joaquin valley.

Another serious setback to

agriculture would be refusal of the California coastal commission to grant construction permits for additional nuclear power plants along the coast, in effect forcing utilities to build all future plants inland. Valley water men are asking for a balanced siting of new power generating plants between coastal and inland locations.

At the commission hearing, Sorensen stated: "The Department of Water Resources estimates that 300,000 to 400,000 acre feet of cooling water will be needed annually for power plants expected to be constructed inland by 1990. This figure will be substantially higher if no thermal power plants are permitted on the coast.

"Since the current overdraft in the San Joaquin valley is estimated at 1,500,000 acre feet, it is obvious that sharing available water for the cooling of conventional and nuclear plants would be a crippling blow to agricultural production."

Other speakers at the hearing pointed out that power plants now located on the coast utilize abundant cold ocean water with greater efficiency and lower development cost than is possible inland.

They urged the coastal commission to take energy needs and the economic well-being of the entire state into consideration in its program for protecting the environmental quality of the coastal zone.

**EGGS AVAILABLE TO THE ELDERLY**

SACRAMENTO — Fresh-frozen eggs will be made available to qualified nutrition projects for the elderly in California at a substantially reduced price during the first two weeks of January, the State Department of Food and Agriculture and the California Office on Aging have announced.

Availability of the eggs in 25-dozen frozen units will be achieved as part of a program of the California Egg Advisory board to pull a portion of weekly egg production off the retail market thereby helping to stabilize the industry at prices equal to cost of production.

The purchase price to those nutrition projects for the elderly in California which have on-site or central kitchen food preparation facilities will be 42 cents a dozen or \$10.50 each for the 25-dozen units.



**ACE REID'S BOOKS And 1975 CALENDARS Of Western Humor**

**THE FARM TRIBUNE**

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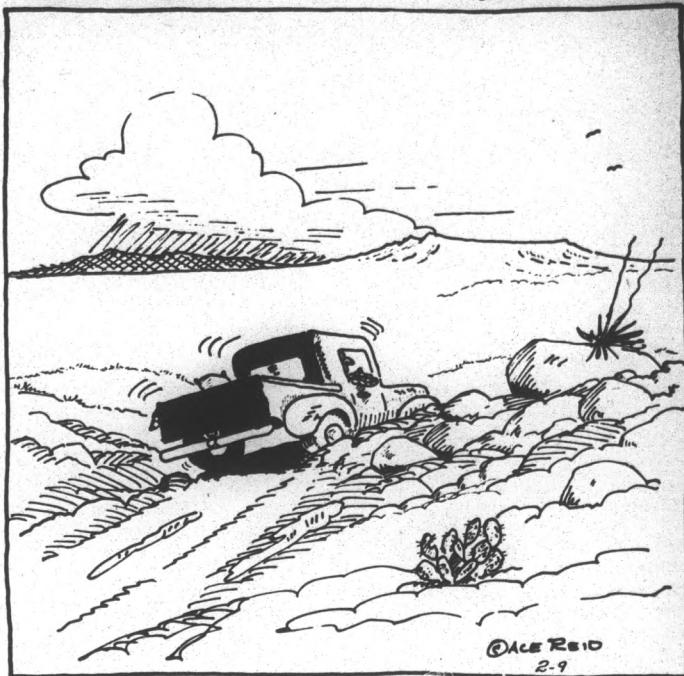
PORTERVILLE

**TUESDAY BONUS**

Since The Farm Tribune went to press early this week in order to reach subscribers prior to Christmas, Tuesday Bonus Results for December 26 will not be published until next week.

**COW POOKS**

By Ace Reid



"We had 14 inches of rain this year, all in one night!"



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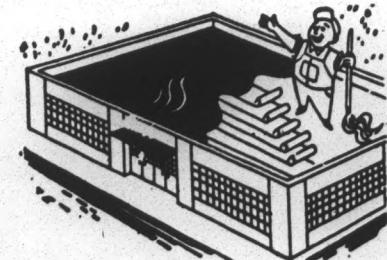
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## Butz Speaks

(Continued From Page 1)

We've been hanging our heads in shame the last decade and picking at ourselves. Let's stop it. We've done it far too long.

You don't heal a wound by picking at it or worrying about it. You heal it by making sure that the rest of the body is well-cared for and nourished — that the system as a whole remains healthy.

We're coming through this period in which we have been engaged in self-depredation and self-accusation. Everything that goes wrong we automatically blame the American society — whether it has anything to do with it or not.

It is time now to reaffirm our faith in America. It's time for your generation to come forth and renew the vital spark that has flickered some in the last decade.

Four-H stands for head, heart, hands, and health. But I have another set of H's I would like you to consider. I have a very simple formula for National Power — it consists of three terms.

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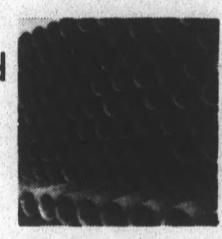
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National Power equals Horsepower X Headpower X Heartpower. I call these the 3-H's — the 3-H Power Equation.

Please note that I used the Times sign in that equation — not the plus sign. You will recall from your algebra classes that whenever an equation contains the times sign, and if any term of that equation drops to zero, then the whole equation drops to zero.

This is also true of our 3-H equation. Therefore, it is essential that we maintain all three of those power components at a high level.

I'm not greatly concerned about "Horsepower" in our country — we're organized for production, we understand efficiency. We know how to turn on our factories and farms when the call comes. This "H" is in pretty good shape.

I'm not too concerned about "Headpower" in America. We have by far a higher percentage of our young people enrolled in formal education than anyplace else in the world. This extends to all Americans; rich or poor, of whatever ethnic origin, or whatever color of skin, or

### THE FARM TRIBUNE

whatever religion.

Providing a broad range of educational opportunities lies at the very heart of our beliefs. It lies at the very core of our goal to assure a livelihood and human dignity for all people. About 8 percent of our Gross National Product each year is spent on education. We have 400,000 youngsters in nursery school, 2½ million in kindergarten, 28 million in elementary school, 14 million in high school, and 8 million in college. No other country has ever attempted quality education on that sort of scale. So we're in pretty good shape on this "H" too.

The third "H" bothers me. It is our "Heartpower"; and it is not as strong as it should be. Our Heartpower has been eroded. The pride in America that our people once felt has been slipping. We need once again to dedicate ourselves to those great principles expressed in the Declaration of Independence and later in our Constitution.

We need to hark back to the idealism and dreams of our Founding Fathers; not for sentimental reasons, but to recapture their commitment to a cause. We should re-examine and take to our hearts the pledge in the Declaration of Independence that stated, ... "in support of this Declaration, with a firm reliance on the protection of Divine Providence, we mutually pledge to each other our lives, our fortunes and our sacred honor."

To sign that was no idle gesture. To sign that was to put your life on the line. Some of those men who signed it did, in fact, end up giving their lives in

defense of it. Let's never forget that.

The vast majority of Americans still believe that dream. They are willing to sacrifice to protect it, to strengthen it, to perpetuate it.

It is to your generation that we look for a renewal of the kind of "Heartpower" that inspired that Declaration of Independence.

Become a puller-of-tree-stumps — wherever they may lie and however they may obstruct the cultivation of that dream, that ultimate hope for all men, all women, and all children everywhere.

You can make it happen.  
**BECOME A COMMITTED CITIZEN.**

### WOOD PULP FOR CATTLE FEED? IT COULD BE

**WASHINGTON** — Animal nutritionists with USDA's Agricultural Research service report that wastes from paper mills may provide food energy for cattle in the future.

Researchers have found that cattle grow well and gain weight rapidly on diets consisting of up to 75% pulp fines — the tiny wood fibers which sift through the screens used in making paper.

An estimated 1.7 million tons of wood pulp and papermaking fiber residues are produced annually in the United States, and currently these waste products are burned or used as landfill.

The USDA researchers fed beef heifers a diet consisting of 50% pulp fines for 99 days and found that these heifers gained weight more rapidly than heifers fed a control diet of hay.

When nine pregnant heifers were fed a diet of 75% pulp fines, weight gain, calf birth weight, and calving problems were no different than with heifers fed the hay.

### COURT BUILDING TO BE ENLARGED

**PORTEVILLE** — Bids will be called early in the new year by the Tulare county board of supervisors for enlargement of the municipal court building in Porterville. During the construction period court will be held in the council chambers of the Porterville city hall.

Carrots are being dug in the San Joaquin, Coachella and Imperial valleys.

Thursday, December 26, 1974

### We Only Heard By BILL RODGERS

**DECEMBER ALLOCATION** of one percent sales and use taxes collected by the state and returned to cities shows: Visalia, \$243,332; Tulare, \$103,545; Porterville, \$75,074. Since these figures are a sales barometer, perhaps a high priority project along the Emigrant trail might be a study of how come Porterville has lagged so far behind neighboring cities in retail sales over the past few years, and what can be done about it... Of course Porterville looks pretty good when the situation is viewed from another angle: There are 37 cities in the four southern San Joaquin valley counties - Fresno, Kings, Tulare and Kern; Porterville ranked seventh among the 37 in retail sales, based on December allocations. Fresno is No. 1 with \$910,007; Bakersfield, No. 2 with \$654,788; and Visalia, No. 3. Hanford is No. 4 with \$110,593.

**FOLKS WITH** a hankerin' for show biz better start sharpening their routine if they want a spot in the City of Hope Spectacular, February 22. Producer Buck Shaffer has announced auditions the night of January 14, and this year he'll have a representative from a Hollywood booking agency assisting local committee members who select the acts for the Spectacular... And Buck says this year - no recordings. Performers who need music must use live sound... How do you sign up? Just stop by the Porterville chamber of commerce office; forms and information are there.

SO, THE Miami Dolphins lead the Oakland Raiders, 26-21 with 2:03 remaining in the ball game, which means that Monache Marauder band and the Raiders are out of the American Football Conference championship game December 29. The Dolphins obviously have the game wrapped up - but no one told Raider Quarterback Kenny Stabler - or some of the other Raiders. With 21 seconds left, Stabler, while he was being tackled, threw a pass into the end zone toward Clarence Davis who was well covered and who could not possibly make the catch - but he did. And that put the Raiders and the Monache band into the Oakland coliseum next Sunday - the Raiders to meet Pittsburgh for the conference championship, the band to do the halftime show in front of a sellout crowd and, we hope, a national TV audience.

### Seasons Greetings

Glory To God  
In The Highest  
And On Earth  
Peace, Good Will  
Toward Men.

Luke: 2:14

Never A Christmas Morning --  
Never The Old Year Ends,  
But Someone Thinks Of Someone  
Old Days, Old Times, Old Friends.

As We Finish Our 75th Year Of Serving Porterville Area People, We Take This Opportunity To Say "Thank You And May You Have

A VERY MERRY CHRISTMAS"

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